

PRIVACY POLICY for www.gopp.com.au

At Geraldton Organised Primary Producers Cooperative Ltd (GOPP) we are committed to protecting and preserving the privacy of our visitors who visit our website or communicating electronically with us.

This Privacy Policy contains an explanation of what happens to personal data that you choose to provide to us, or that we collect from you whilst you visit this site. Our Privacy Policy should be read in conjunction with our terms of website use.

We may occasionally update this Policy so please return and review this Policy from time to time.

Information We Collect

In running and operating this website we may collect and process certain data and information relating to you and your use of this site. This data and information is detailed below:

- i. Details of visits to our website and the pages and resources that are accessed, including, but not limited to, traffic data, location data and other communication data that may assist us in understanding how visitors use this website, and how we can improve this website to better service our visitors.
- ii. Information that visitors voluntarily provide to us as a result of filling in forms on our website, such as when a visitor registers for information or makes a purchase.
- iii. Information voluntarily provided to us when our visitors communicate with us electronically for any reason.

Use of Cookies

Cookies are sometimes used to improve the website experience of a visitor to a website. We may sometimes use cookies on this website to record aggregate statistical information about the visitors to our site and the use that our visitors make of the website. When collected this information is used by us to improve our website and further enhance the visitor experience. Please note that no personally identifiable information is recorded.

We may also use the cookies to gather information about your general internet use to further assist us in developing our website. Where used, these cookies are downloaded to your computer automatically. This cookie file is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive and then stored there and transferred to us where appropriate to help us to improve our website and the service that we provide to you.

All computers have the ability to decline cookies. You can easily decline or remove cookies from your computer using the settings within the Internet Options section in your computer control panel.

Our advertisers may also use cookies on their website. We have no control over this and you should review the privacy policy of any advertiser that you visit as a result of an advert or link on this website.

Use of Your Information

The information we collect is used for our own use in developing our. In addition, we may use the information for the following purposes:

- i. To provide you with information relating to our website, products or our services that you request from us.

- ii. To provide you with information on other products that we feel may be of interest to you.
- iii. To meet our contractual obligations to you.
- iv. To notify you about any changes to our website, including improvements, and service or product changes that may affect our website.

If you are an existing customer, we may contact you with information about goods and services similar to those that you have expressed an interest in previously via our website.

If you are a new customer, we will contact you or allow third parties to contact you only when you have provided consent and, only by those means you provided consent for.

Storing Your Personal Data

We will always take all reasonable precautions to make sure that your data remains secure and is handled in accordance with this Privacy Policy.

Data that is provided to us is securely stored in our records systems. Should details be provided to us by our customers relating to any transactions entered into on our site, these details will be encrypted to ensure they're added safety.

The transmission of information via the internet is not completely secure and therefore we cannot guarantee the security of data sent to us electronically and transmission of such data is therefore entirely at your own risk. Where we have given you (or where you have chosen) a password so that you can access certain parts of our site, you are responsible for keeping this password confidential.

Disclosing Your Information

Where applicable, we may disclose your personal information to any member of our group. This includes, where applicable, our subsidiaries, our holding company and its other subsidiaries (if any).

We may also disclose your personal information to third parties:

- i. Where we sell any or all of our business and/or our assets to a third party.
- ii. Where we are legally required to disclose your information.
- iii. To assist fraud reduction and minimise credit risks.

Third Party Links

You may find links to third party websites on our website. These websites should have their own privacy policies which you should check. We do not accept any responsibility or liability for their policies whatsoever as we have no control over them.

Access to Information

All individuals have the right to access personal information that they have provided to us. You can request a copy of any information that we hold about you. Please note that any request for this information may be subject to payment of a small administrative fee. Please contact us if you wish to make such a request.

Contacting Us

If you have any questions or queries relating to this Privacy Policy then please contact us at :

Email : gopp@westnet.com.au

Mail : **GOPP**

PO Box 1199

Geraldton WA 6531